

Amy Mateyka

Web Developer

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SOFTWARE

Mac OS X/Windows XP/Linux

PHP/Serverside Includes

Flash/ActionScript

HTML(5)/CSS(3)

Dreamweaver

JavaScript

Fireworks

iQuery

MySQL

Illustrator

Photoshop

Captivate

InDesign

QuarkXPress

DVD Studio Pro

Retas Paintman

GarageBand

Final Cut Pro

After Effects

MS Office

FileMaker

Pro Tools

Terminal

iMovie

SKILLS

Design

Illustration

Wireframes

Typography

Video Editing

Storyboarding

Cel Animation

DVD Authoring

Branding/Marketing

Project Management

Internet Ad Banners (IAB)

Ecommerce CMS Platform

Photography/Photo Manipulation

Database Design and Development

UX Design/Layout Desktop and Mobile

analytical, debugging/troubleshooting, skills

QUALIFICATIONS

Over 10 years experience as a graphic designer

Over 5 years experience web developer/designer

Excellent verbal and written communication skills

Tradeshow graphics/large format design

Tradeshow coordinating experience

Outstanding team player

Proven leadership ability

Creative problem solver

Print layout/production

Deadline driven

Wildly creative

Detail oriented

Eager to learn

Budget savvy

PROFESSIONAL EXPERIENCE

07-2013 **PartyCity.com, Pleasanton, CA**

Present Web Developer

- Manages and trains newly hired Front End Web Developers
- Initializes collaboration efforts with other departments to effectively meet/exceed deadlines
- Exercises leadership by prioritizing project queue and setting goals for web development team
- Regularly meets with Executive Vice President of Ecommerce to strategize upcoming projects
- Creates/Updates multiple web pages with accuracy and efficiency using jQuery, Javascript, HTML, CSS for \$1.3B revenue generating Ecommerce site
- Implements new interactive elements and widgets using best practices resulting in enhanced and streamlined user experiences
- Researches latest trends in interactivity and attends leadership and communication seminars
- Publishes web pages to Party City's Ecommerce CMS platform

09-2004 **Freelance Designer and Web Author, Bay Area, CA**

Present Provides freelance print/web design and development from thumbnail sketches to fully produced printed pieces and in the case of web, wireframes to the final published interactive web site (static or responsive design):

Jacob Locklin Photographer - Website (in progress)

L.J.K. Oliva Published Author - Book Covers

Santa Clara First Baptist Church - Variety of Print Material

Gruber Painting - Website

Elite Recruiting Films - Website

The Trendy Rose - Website

Albatros Recording Studios - Website

11-2011 **Heat and Control Inc., Hayward, CA**

03-2013 Graphic Designer

- Designed large format graphics, tradeshow banners and panels for industrial equipment
- Designed and produced marketing materials, print ads, brochures, datasheets, direct mailers
- Redesigned website and designed web graphics
- Logo design
- Cleanly laid out content heavy information into limited formats
- Beautifully edited/manipulated photos of heavy equipment
- Successfully developed organization methods adopted by supervisors and team

09-2009 **Google, Mountain View, CA**

09-2011 Operation Specialist for the Book Search Project

- Beta tested and provided valuable feedback aiding in the development of a proprietary tool used in the Google Books project. Authored training manual for this tool.
- Utilized critical thinking and problem solving skills to address and fix a variety of user and publisher technical issues.
- Edited/repaired images for public use on the Book Search and Google Maps projects
- Created color palette for Google Images project
- Managed and tracked specialized issues with a small team of specialists

10-2008 **Cintara, San Jose, CA**

06-2010 Graphic Designer/Production Artist

- Designed ads, brochures, and other marketing materials for print for a variety of clients

04-2007 **Design2Market, San Jose, CA**

06-2008 Graphic Designer/Production Artist

- Designed, produced, and updated websites and Flash animations
- Designed and produced various marketing materials for print
- Aided in planning of tradeshow booth setups
- Designed internal online archive as well as client secure pages
- Successfully coordinated with vendors and clients to produce completed projects

EDUCATION

B.S. Web Design and Interactive Media Design 2013

The Art Institute of California - Silicon Valley, Sunnyvale, CA

A.A. Liberal Arts, 2008

Mission College, Santa Clara, CA

A.S. Graphic Design, 2006

(Magna Cum Laude)

Brooks College, Sunnyvale, CA

AWARDS

Outstanding Student Achievement Award – Art Institute of CA - Silicon Valley, September (19 - 2013)

Top Operator – Google, November (12 - 2009)

Most Valuable Lab Assistant – Brooks College, (03 - 2005)